



COSMOS  
APPROVED

# CYNATINE®

TOP | HAIR



A COSMETIC CARE FOR HAIR STRUCTURE  
PATENTED NATURAL HYDROLYZED SOLUBLE KERATIN  
CLINICAL STUDIES & BIO ACTIVE OLIGOPEPTIDES

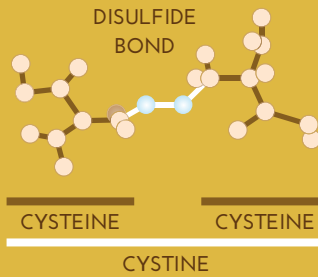
SIGNIFICANTLY DECREASES HAIR LOSS  
IMPROVES BRIGHTNESS AND GLOSS  
REINFORCES HAIR STRUCTURE AND PROTEIN CONTENT

WORLDWIDE PROVEN INNOVATION

**KERAT<sup>9</sup> INNOV**  
BIOACTIVE KERATIN PEPTIDES®



THE DOMINANT CONTRIBUTOR IN THE COMPOSITION OF HAIR IS KERATIN, ACCOUNTING FOR 90% OF HAIR FIBER. KERATIN IS A COMPOUND FORMED OF ESSENTIAL AMINO ACIDS WITHIN WHICH CYSTEINE CAN BE FOUND.



CYSTEINE FOUND IN WOOL CANNOT BE NATURALLY ABSORBED BY THE BODY. THE UNIQUE AND PATENTED PROCESS OF KERATINNOV DELIVERS CYSTEINE IN AN OLIGOPEPTIDE FORM WHICH SIMPLIFIES THE ABSORPTION RATE.

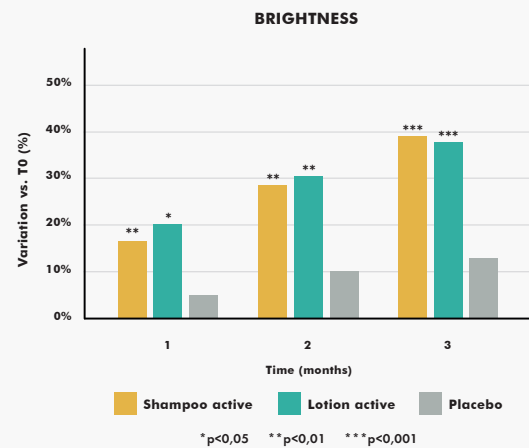
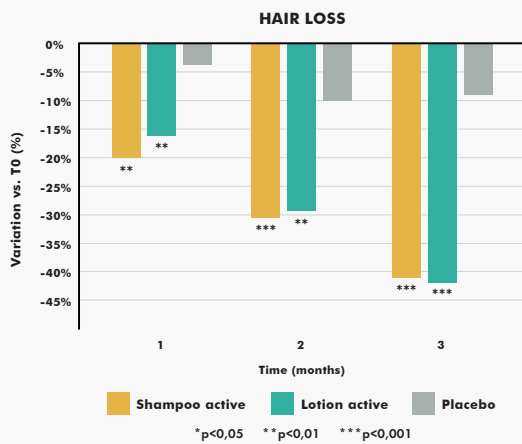
## HOW DOES IT WORK ?

### CONCLUSIONS OF IN VIVO CLINICAL STUDY (by COMPLIFE | 45 people | 90 days)

After 30 days, using a lotion or a shampoo with 0,5% concentration of CYNATINE® TOP, impressive results have been shown.

- CYNATINE® TOP preserves and strengthens the structure of the hair, increasing brightness and reducing hair loss.

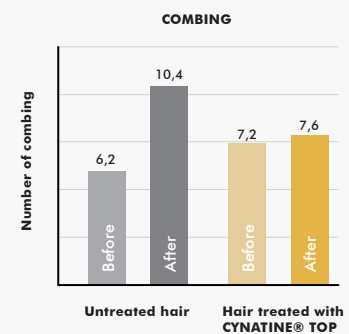
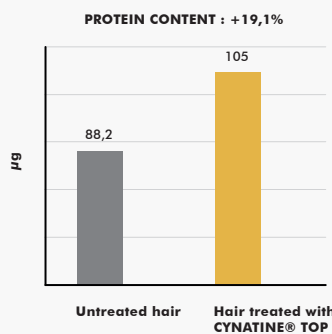
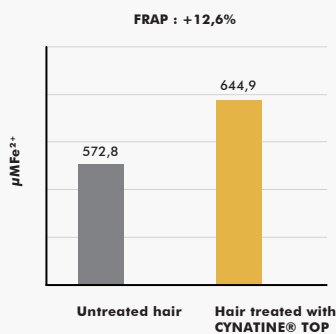
#### RESULTS:



### CONCLUSIONS OF EX VIVO CLINICAL STUDY (by COMPLIFE)

After immersion in a 0,5% water solution of CYNATINE® TOP, hair locks have been exposed to UV and impressive results have been shown:

- + 12,6% FRAP (anti-oxidant shield against the damages induced by free radicals)
- + 19,1% hair protein content
- Drastic reduction in hair loss by combing



#### CUSTOMER SATISFACTION:

|   | SHAMPOO | LOTION | PLACEBO |
|---|---------|--------|---------|
| The tested product decreases hair loss? | 73.3%   | 73.3%  | 33.3%   |
| My hair are more voluminous?            | 86.7%   | 86.7%  | 60.0%   |
| My hair are brighter and less opaque?   | 86.7%   | 80.0%  | 53.3%   |
| My hair are healthier?                  | 86.7%   | 80.0%  | 46.7%   |
| My hair are moisturized?                | 86.7%   | 93.3%  | 60.0%   |

- FORM POWDER (SOLUBLE)
- COLOR LIGHT YELLOW
- TASTE/SMELL LIGHT
- SHELF LIFE 5 YEARS
- ORIGIN SHEEP WOOL
- KOSHER & HALAL CERTIFIED
- COSMOS CERTIFIED

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