



CYNATINE®

HNS | HAIR



PREVENTIVE & COMPLETE CARE FROM WITHIN
PATENTED NATURAL HYDROLYZED SOLUBLE KERATIN
CLINICAL STUDIES & BIO AVAILABLE OLIGOPEPTIDES

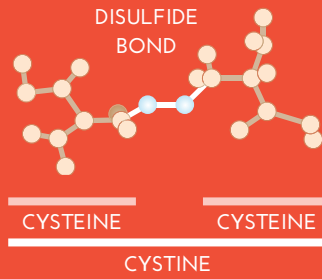
INCREASES VOLUME, SHINE & RADIANCE
STRENGTHENS & IMPROVES THE PRIMARY COMPOSITION OF HAIR
SIGNIFICANTLY DECREASES HAIR LOSS
STIMULATES & ACCELERATES REGROWTH OF HEALTHY HAIR

WORLDWIDE PROVEN INNOVATION

KERAT[®] INNOV
BIOACTIVE KERATIN PEPTIDES®



THE DOMINANT CONTRIBUTOR IN THE COMPOSITION OF HAIR IS KERATIN, ACCOUNTING FOR 90% OF HAIR FIBER. KERATIN IS A COMPOUND FORMED OF ESSENTIAL AMINO ACIDS WITHIN WHICH CYSTEINE CAN BE FOUND.



CYSTINE FOUND IN WOOL CANNOT BE NATURALLY DIGESTED BY THE BODY. THE UNIQUE AND PATENTED PROCESS OF KERATINNOV DELIVERS CYSTEINE IN A TRI-PEPTIDE FORM WHICH SIMPLIFIES THE ABSORPTION RATE.

HOW DOES IT WORK ?

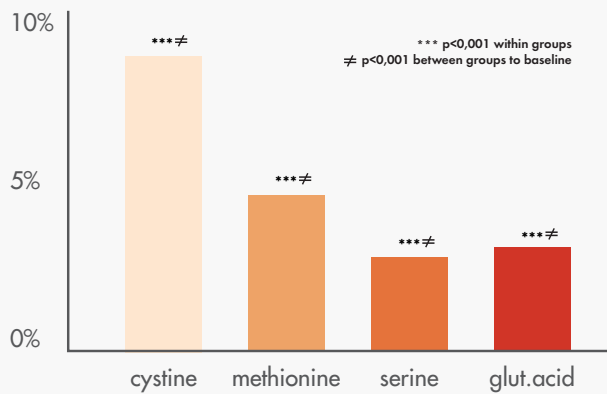
CONCLUSIONS OF IN VIVO DOUBLE-BLIND PLACEBO-CONTROLLED CLINICAL STUDIES

(by FARCODERM | 50 women | 90 days)

After 30 days, with a daily CYNATINE® HNS dosage of 500mg, impressive results have been recorded:

- CYNATINE® HNS increases the quantity of structural components in the hair by up to 20%. CYNATINE® HNS not only provides natural cysteine to the body but also provides two of the most important precursors necessary for the synthesis of cystine – serine and methionine (which are used in keratin cohesion). These are provided in a bio available form, the tri-peptide solution in which these amino acids can be more easily absorbed by the body.

AMINO ACIDS PROFILE INCREASE AFTER A DAILY DOSAGE OF 500MG OVER 30 DAYS:



NOTE :

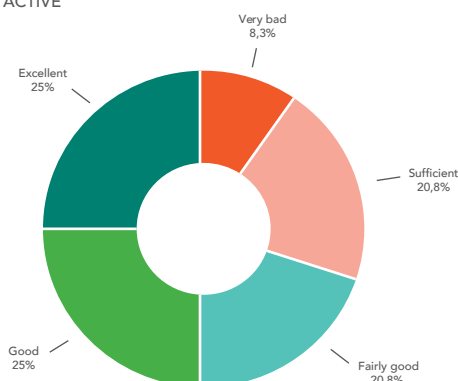
The ability of hair bulb to absorb amino acids from CYNATINE® HNS shows its bio availability

(also validated with "EVALUATION OF THE BIOAVAILABILITY ACTIVITY OF A DIETARY SUPPLEMENT STUDY" by FARCODERM).

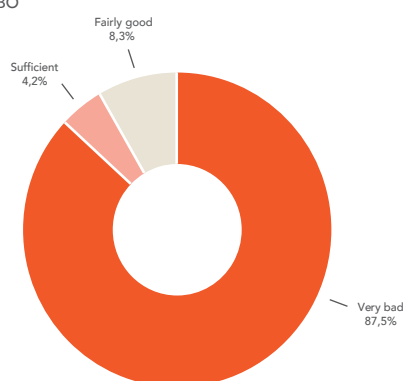
- Anagen/Telogen tests supported healthy hair growth of up to 18% for over 90% of subjects. This phenomenon is due to the increase in the number of hairs in the Anagen phase and decrease of hairs in Telogen phase. The pull test results demonstrated that 100% of the subjects who took CYNATINE® HNS recorded a minimum of 20%, up to a maximum of 47%, decrease in hair loss.
- There is a statistically significant boost of up to 65% for over 95% of subjects in the shine of hair when CYNATINE® HNS is used.
- CYNATINE® HNS taken orally significantly stimulates the hair bulb's keratinocytes and the production of keratin in the scalp (CELL PROLIFERATION STUDY by FARCODERM).

CUSTOMER SATISFACTION

ACTIVE



PLACEBO



- FORM POWDER (SOLUBLE)
- COLOR LIGHT YELLOW
- TASTE/SMELL LIGHT
- SHELF LIFE 5 YEARS
- ORIGIN SHEEP WOOL
- KOSHER & HALAL CERTIFIED

TEL : 0033 (0)4 42 08 89 20
 FAX : 0033 (0)4 42 08 89 49
 KERATINNOV - ZI ATHÉLIA IV
 37 AVENUE DU MISTRAL
 13600 LA CIOTAT
 WWW.KERATINNOV.FR
 E-MAIL: L.CARLINI@KERATINNOV.COM